

# ATLANTIC VIRTUAL DENTAL CONVENTION (AVDC)

*June 10 - June 12, 2021*



## AVDC EXHIBITOR AND SPONSOR PROSPECTUS

# Atlantic Virtual Dental Convention

The Atlantic Dental Associations would like to extend an invitation to your company to exhibit at the 2021 Atlantic Virtual Dental Convention (AVDC). The four Atlantic Provinces Dental Associations have decided to combine all of our efforts and host the first AVDC in 2021. It will be held on June 10 -12 of 2021 and over 5, 000 Oral Health professionals throughout the 4 Atlantic Provinces will be invited to the AVDC convention. This will be the only Dental Convention in 2021 for any of the 4 Atlantic Provinces. We will also be extending our invites to our colleagues across Canada.

## Features of the AVDC 2021

- **Virtual Exhibit Floor** - Attendees will be encouraged to visit the virtual tradeshow floor throughout the convention and particularly during the scheduled course breaks. They will view the tradeshow floor with the ability to click on your logo to gain booth access and learn about your company's offerings.
- **Virtual Social Events** - Throughout the 3-day convention there will be two social events that will host individuals from the various Atlantic Provinces. These social events will provide the opportunity for you to socialize similarly to how it is done during the in-person events.
- **Virtual Education Courses** - As usual, there will be live virtual courses provided on both the 10th and 11th, and as an exhibitor, you have the option to host your own mini courses at your booth.
- **Virtual Wellness Activities** - The Convention will kickstart each day with live virtual wellness activities which are a sponsored event.
- **Virtual Networking** - Speak with current and potential customers in your booth, network with attendees at several events, and receive leads from booth traffic. Within your booth you will have the option to chat through text, group video calls, and scheduled one on one meetings.

# Virtual Exhibitors Booth Package

## AVDC Virtual Booth Package

- Your virtual booth page will include Website and Social Media links, pre-recorded videos, images, and documents and forms.
- Live chat function.
- Ability to host mini courses throughout the tradeshow hours.
- One-on-one video chat rooms.
- Group video chat rooms.
- Robust reporting and analytics.
- 4 exhibitor passes (\$50 for each additional representative).
- Access to promote your exclusive sales and deals within the AVDC Buyers Guide.
- The setup of your booth and training for creating the ideal exhibit experience.



The AVDC virtual tradeshow will be live from June 10 - 11, 2021.

9:00am - 4:00pm (AST), 9:30am - 4:30pm (NST), and 8:00am - 3:00pm (EST).

Once the virtual tradeshow floor is open attendees will have the ability to visit the floor and select the various logos to visit the booths. If you wish to expand your logo size you may do so by paying an additional \$200.

Booth cost: \$1,200.

**REGISTER HERE:**

[avdc2021.com](http://avdc2021.com)

# Corporate Virtual Sponsorship Opportunities

**\*all sponsorship opportunities are sold on a first come basis.**

## Platinum Sponsorship

- Complimentary booth space and an additional logo expansion
- Recognition as a Platinum sponsor on the main lobby rotating sponsorship board (3, 3 minutes time slots)
- Recognition as a Platinum sponsor and Logo at one Lunch Break.
- Recognition as a Platinum sponsor and Logo with one speaker.
- Promote your exclusive sales and deals within the AVDC Buyers Guide.
- Full page in the April/May issue of Nova Scotia Dentist magazine, April issue of NBDS Bulletin magazine, and June issue of NLDA's newsletter, as well as recognition in DAPEI member email.

\$25,000

## Gold Sponsorship

- Complimentary booth space
- Recognition as a Gold sponsor on the main lobby rotating sponsorship board (2, 2.5 minutes time slots)
- Recognition as a Gold sponsor and Logo at one Reunion
- Recognition as a Gold sponsor and Logo with one speaker.
- Promote your exclusive sales and deals within the AVDC Buyers Guide.
- Half page in the April/May issue of Nova Scotia Dentist magazine, April issue of NBDS Bulletin magazine, and June issue of NLDA's newsletter, as well as recognition in DAPEI member email.

\$10,000

## Silver Sponsorship

- Complimentary booth space
- Recognition as a Silver sponsor on the main lobby rotating sponsorship board (2 minute time slot)
- Recognition as a Silver sponsor and Logo with one speaker.
- Promote your exclusive sales and deals within the AVDC Buyers Guide.
- Quarter page in the April/May issue of Nova Scotia Dentist magazine, April issue of NBDS Bulletin magazine, and June issue of NLDA's newsletter, as well as recognition in DAPEI member email.

\$5,000

# Corporate Virtual Sponsorship Opportunities

## Speaker Sponsor

- Logo placement throughout the course and within the schedule.
- Course moderator will thank the sponsor before and after the course.
- Recognition as a sponsor on the main lobby rotating sponsorship board (1.5 minutes time slot)

\$1,500



## Social Event Sponsor

- Logo placement throughout the event and within the schedule.
- Host will thank the sponsor before and after the event.
- Recognition as a sponsor on the main lobby rotating sponsorship board (1.5 minutes time slot)

\$1,500

# Corporate Virtual Sponsorship Opportunities

## Lunch Break Sponsor

- Logo placement on the main shared screen.
- Ability to attend the lunch break.
- Host will thank the sponsor at the beginning and end of the break.
- Recognition as a sponsor on the main lobby rotating sponsorship board (1 minute time slots)

\$750

## Wellness Sponsor

- Logo placement on the main shared screen.
- Host will thank the sponsor at the beginning and end of the wellness activity.
- Recognition as a sponsor on the main lobby rotating sponsorship board (30 second time slots)

\$500

## Coffee Break Sponsor

- Logo placement on the main shared screen.
- Ability to attend the coffee break.
- Host will thank the sponsor at the beginning and end of the break.
- Recognition as a sponsor on the main lobby sponsorship board (30 second time slots)

\$500 + cost of e-giftcards

Each Coffee Break attendee will receive a \$2.50 e-giftcard to Tim Hortons. This e-giftcard will be sent to the attendee via e-mail and the sponsor will have the opportunity to customize and brand that email as they wish.

## Reunion Sponsor

- Logo placement on the main shared screen.
- Ability to attend and network during the reunions.
- Host will thank the sponsor at the beginning and end of the event.
- Recognition as a sponsor on the main lobby sponsorship board (1 minute time slots)

\$200

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## CONTACT INFORMATION

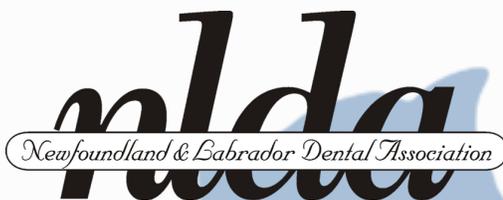


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